



"Parallels RAS has helped us continue business during the COVID-19 situation and has redefined the way 'work from anywhere' can be implemented in our organization. By providing the security standards and granular controls along with ease of deployment, Parallels RAS has been a fabulous, cost-effective solution."

Gautam Gupta Joint Managing Director Macawber Beekay Limited

### The Results



## EASE OF USE AND STREAMLINED MANAGEMENT

Deployment was fast and easy.



# CHOOSE-YOUR-OWN-DEVICE (CYOD) INITIATIVES

Users have been able to use the device of their choice to access resources and applications.



## INCREASED REMOTE ACCESSIBILITY

Employees are able to access applications and desktops from any location.



### INCREASED SECURITY

Multi-factor authentication and advanced monitoring with reporting have been implemented with ease.

### About Macawber Beekay Limited

- Specializes in providing ash and coal handling solutions for the power industry, both in India and abroad.
- Headquartered near New Delhi, India.
- · First established in 1918.

## || Parallels

Parallels is a global leader in virtual desktop, application delivery and mobile device management solutions. Thousands of organizations worldwide trust in the reliability and scalability of Parallels virtual desktop infrastructure (VDI) and virtualization solutions. Parallels makes it simple and affordable to deliver applications to any device over the cloud, or with on-premises and hybrid deployments. The company's solution portfolio includes the award-winning Parallels Remote Application Server (RAS), providing platform-independent virtual desktop, application delivery and integrated thin-client management from a unified interface to any modern operating system.

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### The Challenge

Macawber Beekay prides itself on offering turnkey solutions to reduce environmental pollution and conserve energy. With more than 1,500 employees, Macawber was looking for a remote solution that enables a distributed workforce to easily and conveniently access applications and desktops from anywhere. Macawber had originally chosen to use Microsoft RDS but found it complicated to set up and maintain, and frustrating to use due to its limited functionality. IT admins were forced to learn the the server IP address and login credentials for every remote machine they needed to connect to. All this red tapewas a non-starter for Macawber. The level of technical savvy required to conduct business as usual was stressful to many of the remote employees who needed the help most. Macawber decided to use this challenging experience as an opportunity to find a better solution.

### The Solution

After reviewing the top application management and VDI solutions, Macawber decided to go with Parallels® Remote Application Server (RAS). Parallels RAS is a best-in-class solution that is easy to install and maintain. It is flexible enough to host enterprise resource planning software, HR software, and custom in-house applications while being powerful enough to host manufacturing and engineering software. Macawber's clients were especially pleased to see that Parallels RAS can host processing heavy AutoCAD (computer-aided design) software. Unlike the frustrations of Microsoft RDS, automatic load balancing is a standard feature of Parallels RAS. This, along with application hosting and data security are what Macawber appreciates most about Parallels RAS.

Parallels RAS builds on Microsoft RDS functionality to deliver a comprehensive and cost-effective solution. Historically, administrators had to install and configure several different software components to build a complete solution. In contrast, Parallels RAS comes fully loaded out of the box, ready to provide a secure work environment from anywhere, and with granular control over application publishing by CAD/CAM and business applications.

### The Results

The IT team at Macawber Beekay has been very pleased with the ease of deployment and the ease of use of Parallels RAS. They have increased remote accessibility for workers while increasing data security with features like multi-factor authentication. Macawber has overcome the primary challenges associated with complete security of intellectual property, and are now supporting Windows, Mac, Android, and iOS. Macawber has been able to implement a choose your own device (CYOD) policy, enabling employees to securely access applications and desktops from any location on the device of their choice. Macawber is very pleased with their decision to upgrade. The out-of-the-box simplification of processes and superior load management has saved countless hours. Overall, the Parallels virtual application solution has reduced IT challenges and

