

BlueBridge Networks Streamlines Remote Assistance Services Through Parallels RAS



The Results



REDUCED TOTAL-COST-OF-OWNERSHIP

Affordable licensing plans and removed need for additional add-ons.



INCREASED REMOTE ACCESSIBILITY

Clients now seamlessly connect to shared applications and files that are stored on cloud services.



EASE OF USE AND STREAMLINED MANAGEMENT

A centralized dashboard allows troubleshooting for clients regardless of OS.



“The Parallels RAS sales process was streamlined and simple.”

Michael Hudak
Sr. Network Engineer
Streamline IT Solutions

Company Overview

BlueBridge Networks (www.bluebridgenetworks.com) is a private cloud service provider that enables its customers to leverage affordable and scalable managed IT services. Known as infrastructure as a service (IaaS), the company offers many different data center services as well as cloud computing and other IT infrastructure services. BlueBridge Networks has flagship data centers in Cleveland and Columbus, Ohio and access to various Cloud Nodes in cities in Canada and across the United States.

The Challenge: Lack of security reporting

In the past, BlueBridge Networks used Citrix XenApp/XenDesktop to provide virtualization services to customers. With the Citrix solution, BlueBridge Networks had network connection and stability issues that created frustration. Further, the costs associated with Citrix were unreasonably high for the level of service BlueBridge Networks was able to deliver.

The data center specialists and private cloud providers at BlueBridge Networks publish Windows desktop software to fewer than 25 concurrent users using PC and Mac desktop machines.

The Solution: Parallels RAS satisfies customer expectations at a much lower cost

After reviewing virtualization solutions, BlueBridge Networks found that Parallels® Remote Application Server (RAS) offers the best-in-class value with more comprehensive features than Citrix. BlueBridge Networks implemented Parallels RAS to publish applications to customers on a remote connection to private cloud hosting services. With Parallels RAS, their customers' employees now seamlessly connect to shared applications and files that are stored on cloud services.

Key Benefits: Seamless connection to cloud-hosted applications

BlueBridge Networks has benefited from an affordable solution via virtualization on private cloud networks. Even better, shared resources are now accessed instantly through automated load balancing. Further, BlueBridge Networks was able to capitalize on the straightforward installation and implementation. These features enabled the IT and cloud service company to provide superior IT solutions at a lower cost.



Parallels is a global leader in virtual desktop, application delivery and mobile device management solutions. Thousands of organizations worldwide trust in the reliability and scalability of Parallels virtual desktop infrastructure (VDI) and virtualization solutions. Parallels makes it simple and affordable to deliver applications to any device over the cloud, or with on-premises and hybrid deployments. The company's solution portfolio includes the award-winning Parallels Remote Application Server (RAS), providing platform-independent virtual desktop, application delivery and integrated thin-client management from a unified interface to any modern operating system.



For further information visit parallels.com/ras
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