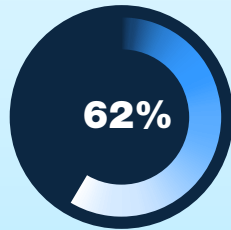


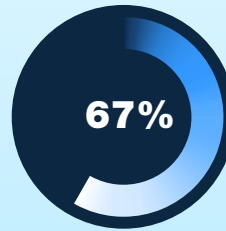
Is workforce mobility presenting new technology challenges?

Employees today work across an increasing number of devices and locations, needing simple, secure access to their desktop and applications.

Businesses are under increasing pressure to balance worker's desires for mobile access to corporate applications and data with IT priorities around security, management, and cost.



62%
of U.S.
employees have
worked remotely



67%
of employees use
personal devices
for work purposes

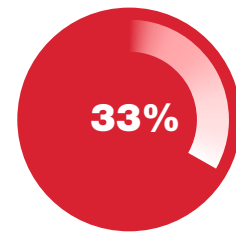
Lax BYOD security policies only serve to further complicate things for IT departments:



74%
of organizations have
experienced a data breach
due to mobile security.



10.5%
don't enforce encryption on
mobile devices that access
enterprise data.

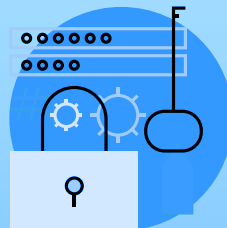


33%
increase in
ransomware infections
on mobile devices.

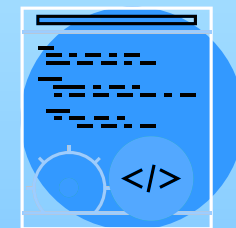
Creating a workplace that enables working from any device and location securely and reliably requires an IT and business transformation.



Empower employees to
work from any device
and location securely



Keep business data safe and
compliant through centralized,
secure access



Reduce TCO with
streamlined and
simplified deployment

How do you do it?

Parallels® Remote Application Server provides centralized and secure management of your VDI infrastructure. It enables simplified, protected delivery of virtual applications and desktops to any device, anywhere.

PROVIDE SECURE ACCESS TO ANY APPLICATION ON ANY DEVICE

- Maintain security and compliance for BYOD
- Enable seamless mobile access with a full, native experience
- Provide hassle-free printing from any device or platform
- Improve process automation

MAKE THE MOST OF EVERY IT DOLLAR

- Leverage a solution with a low total cost of ownership (TCO)
- Use existing investment in IT infrastructure and Line of Business (LOB) applications
- Extend the lifetime of existing hardware
- Up to 60% TCO improvement compared to other VDI solutions



STREAMLINE APPS DELIVERY AND VDI MANAGEMENT

- Effortlessly publish and manage a wide range of applications and desktops from a centralized console.
- Reduce the risk of downtime and interruptions with out-of-the-box load balancing technology.
- Increase flexibility by scaling your IT infrastructure on-demand and centrally managing on-premises, hybrid and public cloud deployments.

ENHANCE WORKFORCE MOBILITY TODAY WITH A VIRTUAL APPLICATION AND DESKTOP SOLUTION THAT IS SECURE AND EASY TO DEPLOY AND SUPPORT.

Learn how Parallels Remote Application Server can help solve your most robust user, and IT challenges. Contact us today to learn more and:

- Request a demo of Parallels Remote Application Server
- Define your use cases and business requirements
- Conduct a proof of concept

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Sources:

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Parallels research

License cost savings calculated over three years; year one cost is 80% off MSRP